

# AGRIBUSINESS MARKETS AND MANAGEMENT OPTION (#10KL0013BS)<sup>1</sup>

## Agribusiness, Farm, and Financial Management Major Department of Agricultural and Consumer Economics

### GENERAL EDUCATION REQUIRED<sup>2</sup>

#### Composition I and Speech<sup>3</sup>

- RHET 105 Principles of Composition
- SPCM 101 Public Speaking

#### Advanced Composition<sup>4</sup>

- One course selected from:*
- BTW 250 Principles Bus Comm
- BTW 261 Principles of Technical Comm
- BTW 263 Writing in the Disciplines
- RHET 233 Principles of Composition
- RHET 243 Inter Expository Writing
- SPCM 220 Communicating Public Policy

#### Cultural Studies<sup>2</sup>

- One Western culture *and*
- One non-Western Culture/U.S. minority culture

#### Foreign Language<sup>5</sup>

#### Quantitative Reasoning I<sup>6</sup>

- Math 124 Finite Mathematics
- Math 220 Calculus I *or*
- Math 234 Calculus for Business I

#### Quantitative Reasoning II<sup>7</sup>

- ACE 261 Applied Statistical Methods<sup>8</sup> *or*
- ECON 202 Econ Statistics I *and*
- ECON 203 Econ Statistics II

#### Natural Sciences and Technology<sup>2</sup>

- Six hours selected from approved list

#### Humanities and the Arts<sup>2</sup>

- Nine hours selected from approved list

#### Social and Behavioral Sciences<sup>2</sup>

- Twelve hours selected from approved list

### ACES REQUIRED

- Minimum of 35 hours in the College of ACES.

- Minimum of 15 hours of major and option courses must be completed on the UIUC campus.

- ACES 100 Contemporary Issues in ACES

- Total number of hours for degree is 126.

### ACE REQUIRED

- Minimum of 20 hours in ACE courses, excluding ACE 161 and ACE 261.

- Minimum of two 400-level courses in ACE must be completed.

- ACE 100 Agr Cons and Resource Econ<sup>9</sup>
- ACE 161 Microcomputer Applications<sup>9</sup> *or*
- CS 105 Intro-Computing for Nontech Majors
- ACCY 201 Accounting & Accountancy I
- ECON 103 Macroeconomics Principles

#### •*One international/policy course selected from:*<sup>10</sup>

- ACE 251 World Food Economy
- ACE 254 Econ Systems in Africa
- ACE 255 Econ of Rural Poverty & Dev
- ACE 387 Textiles in Global Economy
- ACE 435 Global Agribusiness Management
- ACE 451 Agriculture in Intl Development
- ACE 452 Latin American Economies
- ACE 453 Econ Dev of S & SE Asia
- ACE 454 Econ Dev of Tropical Africa
- ACE 455 Intl Trade in Food & Agr
- ACE 456 Agr & Food Policies
- ACE 471 Consumer Economic Policy
- ACE 486 Business and Public Policy

### AGRIBUSINESS MARKETS AND MANAGEMENT OPTION REQUIRED

- ACE 222 Agricultural Marketing
- ACE 231 Food & Agribusiness Mgmt
- ACCY 202 Accounting & Accountancy II
- ECON 302 Inter Microeconomic Theory *or*
- ECON 303 Inter Macroeconomic Theory

#### •*Three courses selected from:*

- ACE 430 Food Marketing
- ACE 427 Commodity Price Analysis
- ACE 428 Commodity Futures and Options
- ACE 431 Agri-food Strategic Mgmt
- ACE 435 Global Agribusiness Mgmt

### OPTION RECOMMENDATIONS<sup>11</sup>

#### General

- BADM 300 Legal Env of Business *or*
- BADM 301 Summary of Business Law
- ACE 340 Agricultural Finance *or*
- FIN 221 Corporate Finance

### EMPHASES

#### General Management

- ACE 439 Agri-food Mgmt Practicum
- BADM 205 Business Location Decisions

#### Animal Agriculture

- ANSC 209 Meat Animal Carcass Eval
- ANSC 321 Animal Nutrition
- ANSC 213 Beef & Swine Mgmt

#### Marketing Inputs, Food & Consumer Products

- SPCM 211 Business Communication
- ADV 300 Introduction to Advertising
- BADM 320 Principles of Marketing
- BADM 310 Mgmt & Organization Behav
- BADM 322 Marketing Research
- BADM 323 Marketing Communications
- BADM 343 Purchasing & Supply Mgmt
- BADM 324 Consumer Behavior

#### Farm Input Industries

- TSM 465 Chemical Application Systems
- CPSC 418 Crop Growth and Mgmt
- CPSC 426 Weed Mgmt in Agronomic Crops

#### Financial Markets

- ACE 340 Agricultural Finance
- FIN 221 Corporate Finance
- FIN 300 Financial Markets

#### International Markets & Trade

- ACE 251 World Food Economy
- ACE 428 Commodity Futures and Options

#### Quantitative Price Analysis

- ACE 562 Applied Regression Models
- ECON 471 Intro to App Econometrics

#### Horticultural Business

- IB 103 Intro to Plant Biology
- HORT 100 Intro to Horticulture
- Two of:*
- NRES 243 Bedding Plant Production
- HORT 301 Woody Landscape Plants 1
- Two of:*
- HORT 240 Plant Propagation
- HORT 341 Greenhouse Mgmt & Prod
- HORT 246 Floral Design 1
- HORT 346 Floristry and Floral Design II
- HORT 236 Intro to Turfgrass Management
- HORT 441 Floricultural Crops Production

<sup>1</sup> Example 8-semester plans are available for each ACE concentration at [www.ace.uiuc.edu](http://www.ace.uiuc.edu)

<sup>2</sup> Courses eligible for General Education credit are listed at [www.provost.uiuc.edu/gened](http://www.provost.uiuc.edu/gened). Courses should be selected in consultation with your academic advisor.

<sup>3</sup> Requirement must be satisfied prior to registering for the 3<sup>rd</sup> semester. The listed courses are suggested. The writing requirement may be also filled through satisfactory completion of: RHET 108 or (103 & 104) or (100, 101, and 102). The speaking and writing requirements may be fulfilled together through satisfactory completion of SPCM 111 and 112 or ESL 114 and 115.

<sup>4</sup> Students are strongly encouraged to complete the Advanced Composition requirement no later than their 6<sup>th</sup> semester.

<sup>5</sup> Coursework at or above the third level is required for graduation.

<sup>6</sup> Requirement must be satisfied before registering for the 5<sup>th</sup> semester. MATH 125 or 230 is accepted in lieu of MATH 124.

<sup>7</sup> ECON 202 and 203 must be selected for curricula requiring FIN 221.

<sup>8</sup> Credit in ACE 161 and 261 do not count toward the required 20 hours in ACE.

<sup>9</sup> Credit may not be received for both ACE 100 and ECON 102.

<sup>10</sup> Requirement may also be fulfilled through at least 12 hours of credit earned in ACES 299 or other approved study abroad courses.

<sup>11</sup> Approved internships or study abroad credit may count as open electives.